PROFESSIONAL PASSPORT JOBS

The Professional Passport Jobs Network

How to get the most from having your own white label job site

a member of the PROFESSIONAL PASSPORT JOBS network

THE NETWORK

The Professional Passport Jobs site has been specifically designed to allow own branded, white labelled, sites for companies looking to:

i) raise brand profile and awareness

ii) drive strong client acquisition strategies

iii) provide added value to their clients

The Professional Passport Jobs Network

The Professional Passport Jobs site has been specifically designed to provide an affordable solution to any company wanting to operate their own branded, white labelled, job site as an added value service to their clients.

Whether you are an umbrella company, specialist accountancy service provider for the contracting market, general accountancy practice, financial services business with corporate clients or any other business that sees the value of providing your clients access to free job posting we will have a solution that is both affordable and effective for you.

In this overview document we highlight the many benefits that having your own white labelled job site can bring to your business and how you can use it to specifically target potential clients to help grow your business.

An Evolving World

The job site world is fast changing and evolving and our technology framework has been built to allow us to continue to evolve and change in line with the market.

Why have a network job site?

Enhancing Relationships With Your Existing Recruitment Companies

The Professional Passport Jobs Network allows you to promote the jobs from those companies you already have established relationships with.

Building Relationships With New Recruitment Companies

The free to post jobs add real value to recruiters who are looking for a cost effective job post and candidate sourcing solution.

Umbrella Providers Reinforcing Their Employment Relationship

Demonstrating that a real employment relationship exists is paramount for all umbrella providers. This area is coming under increased scrutiny by HMRC.

By providing a job site to your contractor employees demonstrates that you are taking important steps to assist your contractor employees to find the next assignment; something that all employers do.

INTEGRATION

Probably the simplest web development you will ever carry out.

Integration in to your existing site is simple, straightforward and unlikely to incur any significant additional costs.

Integrating The Job Board

Integrating your new job board in to your existing website could not be simpler:-

- Create a sub domain of jobs.[your domain name]

then

- Add links, buttons or tabs on your current site to the new sub domain

The majority of our providers use a sub domain of their existing domain; for example jobs.existing domain.co.uk. This can help with Google indexing and keeps it as part of your main domain.

Effectively you can replace the 'www.', which stands for worldwide web, with whatever you want - in this case jobs. You could use careers, contracts or vacancies.

Our integration team supply your technical support with all the information they need to make the link to your new job site from your sub domain active. This is a very simple process and takes only a few minutes.

Personalisation

Your job board will be created to reflect your own brand style in line with your current website; including logos and colours.

We will update all relevant text to reflect your company information; you have direct input in to the text for your site and this can be agreed at the point of build.

We will create a series of quick links, that you specify, on the job board to promote your main services and these will link directly to the relevant pages on your main website.

In some cases it maybe worth considering developing specific landing pages for these quick links to provide concise and direct information. Generic pages tend to have a high bounce rate and will not produce a high level of enquiries.

The quality of these links and pages determines the number of enquiries you will receive from the visitors to your job site and ultimately the number of new clients.

Find out more today

Send your enquiry to:

jobs@professionalpassport.com

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FINANCIALS

Costs

There is a one off cost to set the site up in your own brand and style.

Initial set up [one off cost] **£1,950**

Ongoing Costs

The site has to be hosted on our dedicated servers.

Professional Passport Jobs will also handle all recruitment company registrations for posting meaning that no staffing resources are required to operate your site.

The monthly fee also includes our adminstration of your adverts on your site and you can update these by providing the new versions, together with the url link, and we manage these for you.

Ongoing costs are billed quarterly in advance. There are no lock in periods or minimum term; you can provide notice at the start of any quarterly period for the site to be suspended.

Suspended sites can be reactivated at any time in the future; a small activation adminstration charge will apply.

Monthly Hosting Fee **£150.00**

Maintenance and Upgrades

The hosting fees include ongoing maintenance of servers.

As upgrades are developed and launched these will be added to Members sites free of charge.

If a member wants a bespoke upgrade these will be discussed and costly individually.

Find out more today

Send your enquiry to:

jobs@professionalpassport.com

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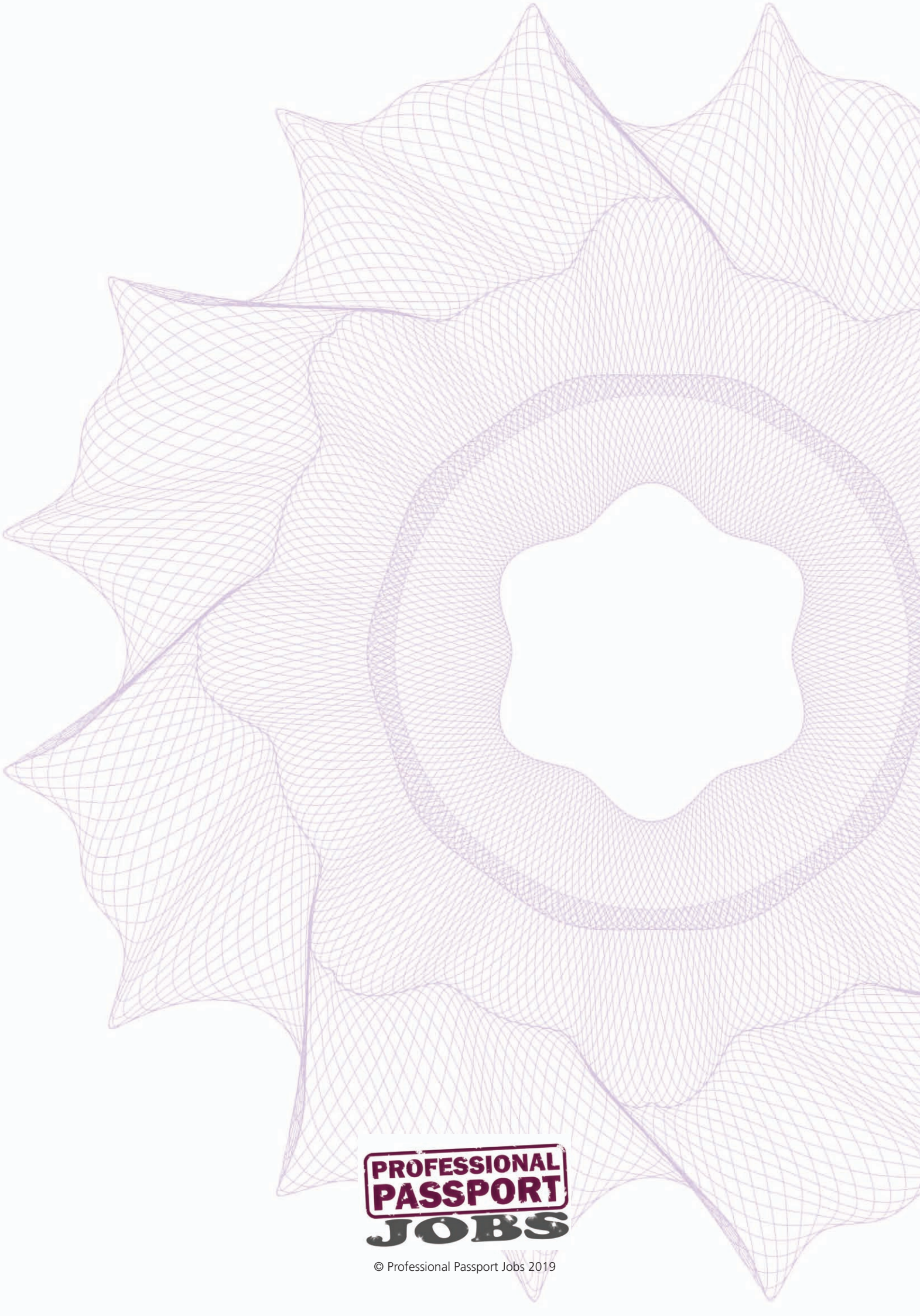

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